JE | JIMS ELITE

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Pizzazz 2025

ALUMNI MAGAZINE

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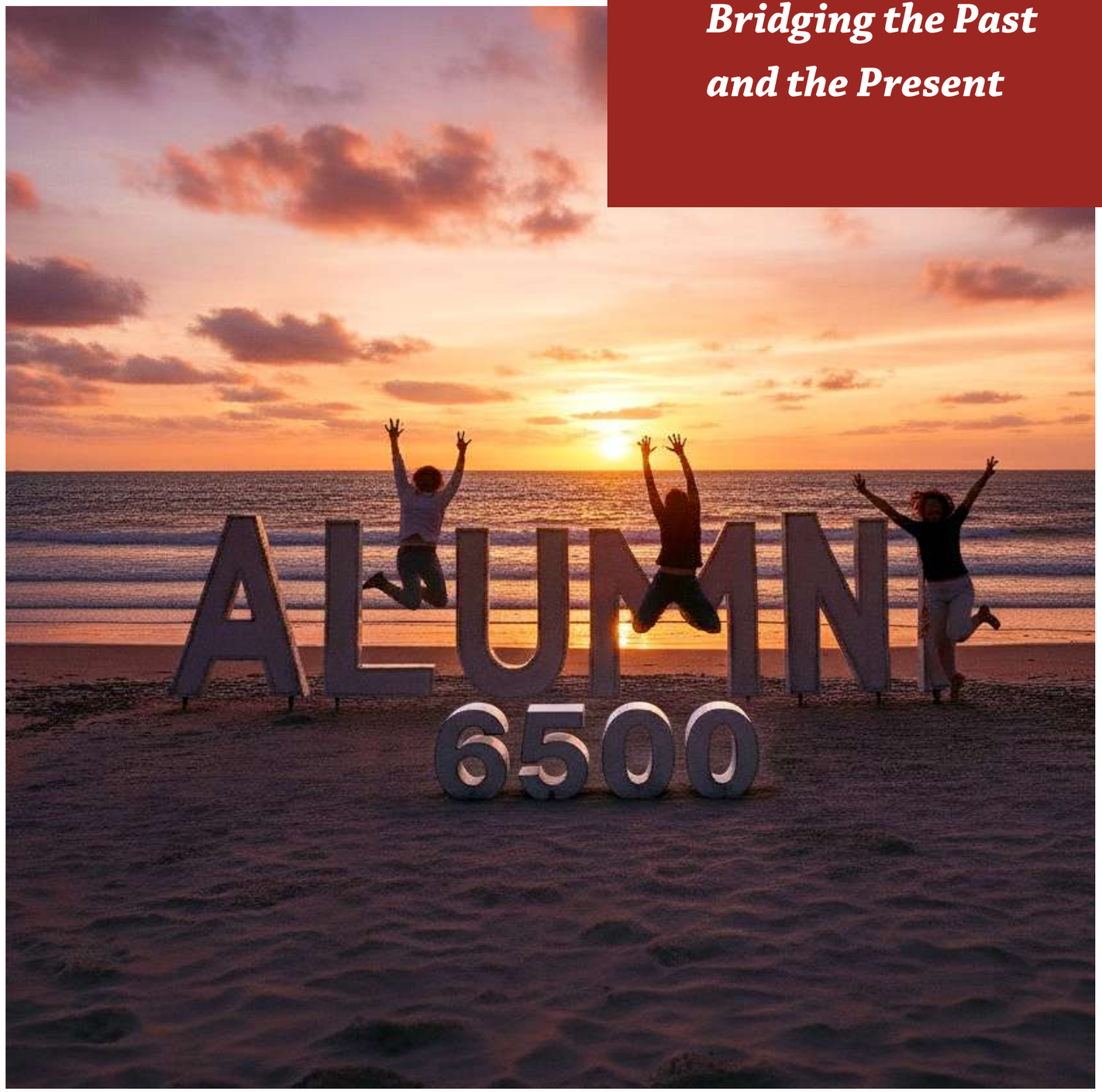
Alma matar: Bridging the Past and the Present



ABOUT JIMS

JIMS imparts professional education at postgraduate and graduate levels in the fields of Management and Information Technology. The Institute has been working for the attainment of a mission: to develop highly skilled and professional human resources for industry and business for the past 32 years. Established in 1993, it has now acquired a commendable position as one of the premier institutes of the country. Our PGDM, PGDM (IB), PGDM (RM) Programme are approved by the All India Council for Technical Education. PGDM, PGDM (IB) & PGDM (RM) Programmes are accredited from National Board of Accreditation (NBA) for excellence in quality education and have also been granted equivalence to MBA degree by Association of Indian Universities (AIU). Our GGSIP University affiliated programs are MCA, BBA, BCA and B.A.(Hons.) Economics. The MCA programme is accredited by National Board of Accreditation (NBA). The National Assessment and Accreditation council (NAAC) has accredited JIMS at A++ grade.

The institute has earned appreciation and accreditations from various Govt. Bodies, industry associations and leading newspapers and channels. These include NBA, AIU, NAAC, FICCI, ASSOCHAM, Times of India, Competition Success Review, Business Standard, Business Today, etc.

JIMS Rohini has now moved beyond National Recognitions and has got South Asian Quality Standards (SAQS) accreditation for quality assurance standards. This gives an advantage for increasing international visibility among the South Asian Countries.

Apart from being a leading teaching institution, JIMS is well recognized for its empirical and topical research work which benefits the industry, corporate and startups directly. JIMS conducts an AICTE-approved and equivalent to Ph.D Program, named Fellow Program in Management (FPM).

In the first-ever NIRF ranking (2016) of teaching plus research management institutes, JIMS Rohini was placed on 43rd spot in a list of top 50 on all India basis. Since then, JIMS Rohini continues to remain in the list of elite B schools of India (top 100) since last 10 years.

Apart from providing gainful and decent placement, JIMS also encourages the spirit of entrepreneurship and acts as an incubation centre for aspiring entrepreneurs and young startups.

JIMS thus proves to be an ideal place for those wishing to engage in academic pursuits and seek intellectual fulfilment.

JIMS ACCREDITATIONS & RECOGNITION

ACCREDITED WITH GRADE A++ NAAC IN 2ND CYCLE

All India Council for Technical Education AICTE

NATIONAL BOARD OF ACCREDITATION

ASSOCIATION OF INDIAN UNIVERSITIES

EQUIVALENT TO MBA DEGREE

SAQS ACCREDITED

AACSB Business Education Alliance Member

JIMS ACCOLADES

NIRF 2025

Amongst The Elite B-Schools of India consistently from past 10 years in a row

OUTLOOK 2025

24th among top private B-Schools in India

TOI 2025

14th among the top 150 B-Schools in India

CSR 2025

9th in Supreme B-Schools of India

CAREER 360 2024

36th among top 100 B-Schools in India

THE WEEK 2024

24th among top private B-Schools in India

FROM THE ALUMNI RELATIONS DESK

Dear Alumni,

Greetings from JIMS!

It provides us immense pride and joy to present to you the Annual Alumni Magazine of JIMS, a celebration of our vibrant alumni community that has been growing and thriving since our very first passing-out batch in 1995. Over the years, our alumni have made remarkable contributions across diverse industries and have been the true ambassadors of JIMS, carrying forward its legacy of excellence.

This magazine is not just a reflection of our shared memories, achievements, and milestones, but also a platform to reconnect, inspire, and strengthen the bond that unites us all. As we look back on nearly three decades of success stories, we also look forward to your continued engagement, support, and participation in building a stronger alumni network.

We extend our heartfelt gratitude to each one of you for making JIMS what it is today—a place where dreams take shape, leaders are nurtured, and lifelong connections are made.

Here's to celebrating our journey together and creating many more milestones ahead!

Warm regards,

Ms. Garima Tandon

Alumni Relations Manager
JIMS Rohini

FROM THE ACADEMIC HEAD'S DESK

Dr. Pratima Daipuria
Dean, PGDM Program
JIMS Rohini

Dear Alumni,

It fills our heart with pride to see the wonderful milestones each of you has achieved. Every success story that you share with us strengthens our resolve to keep striving for the best. Your journeys remind us that learning does not end with college degree, it continues to evolve through every challenge and opportunity that life brings personally and professionally. A special note of thanks to those who contributed articles for this edition, it is a gesture that strengthens the bond that we share.

As Maya Angelou said, "When you learn, teach. When you get, give." Your generosity in sharing your expertise and time in institution building activities like curriculum design, course review, student mentoring, workshops, guest sessions, leadership talks and project guidance go a long way in shaping careers of current students.

I also congratulate the JIMS Alumni Association for their active contribution in conceptualizing and organizing various events.

With every passing year this community grows stronger and vibrant because of you. As we move forward, I wish you happiness, growth, and success in all that you do. At the same time, I warmly invite you to stay connected to your alma-mater in any possible way of collaboration.

Your journey began here, let's keep walking together !

Best Wishes!

Dr. Sonia Dhir
Program Head,
PGDM-International Business Program
JIMS Rohini

Dear Alumni,

It gives me immense pleasure to connect with you through this message. Each of you holds a special place in the journey of JIMS Rohini, and your success stories today are the finest testimony to the spirit, resilience, and ambition that you carried with you from your days on campus. It fills my heart with immense pride to see each one of you carving your own path of success in life. Your achievements—whether in professional spheres, entrepreneurial ventures, or personal milestones—stand as a true reflection of your hard work, determination, and the values you imbibed during your time with us. Your journey at the institute—lectures, projects, cultural activities, discussions, and the countless memories helped shape not only your careers but also lifelong friendships. This sense of belonging and nostalgia continues to bind us all together, no matter where life takes us.

As you embark on new endeavors, I encourage you to stay committed to continuous learning, embrace global perspectives, and lead with integrity. The world of international business is dynamic and ever-evolving; let your curiosity, resilience, and vision guide you to even greater heights. Success in the future will belong to those who can combine vision with action, knowledge with wisdom, and ambition with empathy.

We are here to support you, celebrate your milestones, and provide you with a platform to share, learn, and grow together. Our alumni community is one of our greatest strengths, and your continued engagement will not only inspire current students but also strengthen the legacy of the program. Remember, this institution is always your home, and you will forever remain an integral part of the PGDM International Business family. We look forward to celebrating many more of your milestones in the years to come.

With warm regards and best wishes!

Dr. R.K. Singh
Dean,
PGDM-Retail Management
JIMS Rohini

As I address you through this issue of the Alumni Magazine, I am filled with pride and gratitude for the remarkable journey of our PGDM Retail Management alumni. The field of retail—once defined by shelves, signboards, and store heat—has become an agile, data-driven, customer-obsessed ecosystem. In this evolving landscape, our alumni stand out as leaders who blend foundational business sense with digital fluency, human-centred leadership, and a relentless appetite for innovation. It is their stories—of transformation, resilience, and impact—that I am especially honoured to celebrate in this edition.
What makes our alumni distinctive

Our alumni are spread across consumer-facing giants, emerging retailers, and entrepreneurial ventures that are reimagining how we shop and experience brands. You will find leaders guiding general merchandise and specialty stores, heads of merchandising and category management, and strategic planners who align assortment with evolving demand. Others have carved out roles in retail analytics, customer experience design, and Omni channel logistics, helping organizations deliver seamless, personalised experiences from cart to doorstep. And there are those who have started ventures—bridging technology with retail to create new business models, from AI-enabled forecasting to first-mile delivery innovations.

A call to action for our illustrious network

To our alumni: your stories are among our most powerful teaching tools. You illuminate the path for students who aspire to lead in retail, and you demonstrate the impact thoughtful leadership can have on organizations and communities. I invite you to deepen your engagement with the program in tangible ways:

- Mentor a student or a team through internships, capstone projects, or industry projects.
- Join as a guest lecturer or panellist to share practical insights on trends such as Omni channel strategy, experiential retail, or supply chain resilience.
- Contribute to scholarships or endowments that widen access to the program and enable more talented students to pursue their ambitions.
- Participate in advisory forums that help us refine the curriculum to reflect the realities of the retail landscape.
- Reconnect with peers at alumni events, regional meets, or virtual forums to exchange ideas and opportunities.

Dr. Praveen Arora
Principal & Dean- IPU Affiliated programs
JIMS Rohini

It gives us immense happiness to see how closely our alumni remain connected with the college even after stepping into their professional journeys. The relationship that began within the walls of classrooms and lecture halls has beautifully transformed into a lifelong bond of support, encouragement, and inspiration. Your contribution in guiding students during placements, internships, live projects, pre-placement talks, and mentoring sessions has made a remarkable impact. Many of our students share how these interactions gave them not just career opportunities, but also clarity, motivation, and confidence to dream bigger. This spirit of giving back truly sets our alumni apart.

What makes us even prouder is the way you carry forward the values of the college in your professional and personal lives. Whether you are leading companies, building startups, working in reputed organizations, or contributing to society in your own unique way—you continue to uphold the spirit of excellence that defines this institution. Your achievements fill us with pride, but what touches us most deeply is your willingness to share your journey with the next generation. Our students see in you a reflection of what they can become. They find courage in your stories, direction in your advice, and hope in your encouragement. For them, you are not just seniors—they see you as mentors and role models. We also understand that in today's fast-paced life, taking time out is never easy. Yet, you choose to stay connected with us, and that speaks volumes about your affection for your alma mater. Your commitment reminds us that the bond between a student and a college is not limited to years of study—it lasts a lifetime.

The initiatives you have supported have already created a culture of collaboration between alumni and students. We now see juniors feeling more open to reach out, ask questions, and seek guidance, knowing that their seniors are there to help them. This has made our academic environment more vibrant, practical, and connected to the real world.
As we look ahead, we want to make this alumni network even stronger. We envision regular alumni-student meets, industry interactions, collaborative projects, and mentorship programs that will ensure every student benefits from the wisdom and experience of those who came before them. With your continued involvement, this vision can become a reality.

Together, we can create a legacy where every graduate not only steps into the world with knowledge but also with the strength of a supportive community standing behind them. The college may provide the foundation, but it is your guidance that helps our students soar higher. We are excited about building this future with you. Your association is not just valuable—it is priceless. Let us continue to walk this journey together, nurturing talent, shaping lives, and strengthening the name of our institution with each passing year.

JIMS ELITE - ALUMNI ASSOCIATION

PRESIDENT

ANURAG SRIVASTAVA
CEO
Mad Over Print Pvt Ltd
PGDM (2014-16)

VICE PRESIDENT

TANVI SANSANWAL
HRBP
India Today Group
PGDM (2015-17)

SECRETARY

PULKIT GROVER
Senior Lead-
Business Development
wowJobs
PGDM-IB (2017-19)

TREASURER

CHETAN DIXIT
Sr. General Manager
Idemia Syscom India Pvt. Ltd.
PGDBM (1995-97)

EXECUTIVE MEMBER

PANKAJ KHULLR
Senior Member of Technical
Staff - III
Mavenir
MCA (2004-07)

AKHIL GUPTA
Project Manager
British Telecom
PGDM (2012-14)

KAPIL SONI
Regulatory Control and
Reporting Associate
NatWest Group
PGDM (2012-14)

JITHIN KOSHY
Area Manager
ICICI Prudential Life
Insurance Co. Ltd.
PGDM-IB (2016-18)

SARTHAK SHARMA
Assistant Manager Tax
PwC
PGDM-IB (2017-19)

RAGHAV GUPTA
Owner
S.P FASHION
PGDM-RM (2017-19)

SHIVANSH GARG
Digital Media Senior Associate
Google Operations Center
PGDM-RM (2017-19)

ANUJ KUMAR
Technical analyst
Coforge
MCA (2017 -20)

HIMANSHU GOLA
Software Engineer
Successive Digital
MCA (2020-22)

KUSHAGRA JINDAL
Analyst
Mckinsey & Company
PGDM (2021-23)

ADVISORY COUNCIL COMMITTEE

BAL KISHAN KHATRI
Director-Enterprise Sales
SUSE Software Solutions
India Pvt. Ltd.
PGDBM (1993-95)

AKASH TUGNAIT
CEO
House of Hospitality
PGDBM (1993-95)

DR. SUMAN TANEJA
Assistant Professor
DAV Centenary college Faridabad
PGDBM (1998-2000)

PUNEET SETHI
Vice President-
Group business & Alliance
Reliance Nippon Life Insurance
PGDBM (1999-01)

ROHIT GUPTA
Head-Insurance Partnerships
& PSU
MediBuddy
PGDBM (2001-03)

NEERAJ SARUP SHARMA
Senior Technology Manager
(Principal Engineer), Nagarro
BIS (2000-04)

VARUN GUPTA
Head Of Marketing Operations
Agri & Food Grains
PGDBM (2002-04)

RAHUL KHANNA
Senior Manager
Accenture
PGDBM (2004-06)

SUCCESS STORIES

FROM CLASSROOM TO CAREER: EMERGING AS A BUSINESS PROFESSIONAL

Surinder Pal Singh
PGDBM 1996-98
AGM – L&D, Reliance Retail

Completing the **Post Graduate Diploma in Business Management (PGDBM)** from JIMS marked a transformative chapter for Surinder Pal Singh. Immersed in a rigorous curriculum spanning strategic management, marketing analytics, operations, finance, and organizational behavior, Surinder developed a sharp business acumen and a resilient leadership mindset.

He engaged deeply in collaborative projects, case studies, and industry interactions, all of which helped him refine his analytical thinking, resourcefulness, and team-building abilities. Guided by experienced faculty and benefiting from peer learning, Surinder built a solid foundation for impactful organizational performance and entrepreneurial ventures.

ENTERING THE PROFESSIONAL WORLD: LAYING THE GROUNDWORK

Transitioning into the workforce, Surinder applied his PGDBM expertise with enthusiasm—joining a mid-sized company where he embraced career-focused roles in operations, project coordination, and business development.

Whether streamlining processes, coordinating cross-functional teams, or aiding strategy implementation, he quickly earned a reputation for reliability, professionalism, and collaborative spirit.

GROWING INTO STRATEGIC LEADERSHIP

As he advanced in his career, Surinder took on expanded responsibilities—overseeing departments, managing vendor relationships, leading client engagement efforts, and shaping marketing strategies.

His ability to translate business education into real-world results set him apart from many others, as he consistently delivered measurable improvements—ranging from cost optimization and productivity to customer satisfaction and revenue growth.

CHAMPIONING INNOVATION & DRIVING RESULTS

With increasing influence and autonomy, Surinder gravitated toward roles at the intersection of innovation and leadership:

- **Operational Excellence:** Implementing lean practices, performance dashboards, and data-driven decision-making.
- **Client-Centric Avenues:** Building trust with clients through exceptional delivery, earning repeat business and referrals.
- **Strategic Initiatives:** Influencing policy structure, talent management, and digital adoption across departments.

His PGDBM background remained a guiding compass—keeping him aligned with evolving market trends and reinforcing his strategic thought process.

LEADERSHIP, MENTORING & IMPACT

Today, Surinder stands as a seasoned professional, recognized for leading diverse teams, delivering on ambitious goals, and mentoring emerging talent.

Through peer coaching sessions, guest campus lectures, and networking events (perhaps even back at JIMS), he contributes to building future business leaders while championing ethical, collaborative, and growth-oriented work cultures.

He embodies the values of **continuous learning, strategic clarity, and people-first leadership**, shaping organizations that thrive in a dynamic world.

A JOURNEY OF DEDICATION, GROWTH & LEADERSHIP

Anuj Sharma
PGDM 2005-07
Senior Director – Head of Partnership Operations, S&P Global

Anuj Sharma, an accomplished leader in the field of market data partnerships, began his professional journey after completing his postgraduate diploma in business management (PGDBM) from Jagan Institute of Management Studies (JIMS) in 2007. Over the years, he has built an inspiring career with S&P Global, growing from an entry-level associate to his current role as **Senior Director – Head of Partnership Operations**, overseeing global operations.

Anuj started his career with S&P Global in February 2007 as a **research associate**, where he gained expertise in analyzing global financial markets, utilizing regulatory documents, industry reports, and market data to create value-added financial content. His keen analytical skills and dedication soon earned him promotions to **Associate – Content Management & Training** and subsequently to **Senior Associate II**, where he specialized in managing financial data, conducting training sessions, and ensuring high-quality content delivery.

In 2011, Anuj transitioned into a pivotal role as **Global Resident Expert – Automated Web Monitoring & Sourcing (Connotate)**, driving digital transformation initiatives. He managed web intelligence projects, automated data extraction processes, and served as the single point of contact between global content teams, technology support, and senior management. His ability to integrate complex data flows, manage global training programs, and lead technology upgrades positioned him as a key contributor to S&P Global's digital evolution.

Building on his expertise, Anuj moved into leadership roles in **Content Acquisition & Strategic Alliances** in 2016, where he successfully managed vendor relationships, market data procurement, and strategic alliances. As **Director** (2019–2023), he led global teams handling vendor negotiations, data subscription management, and large-scale operational processes. His leadership extended beyond business functions, serving as **president of Asian Professionals for Excellence (APEX)** and contributing to workplace inclusivity and emergency response initiatives.

In July 2023, Anuj assumed his current role as **Senior Director – Head of Partnership Operations**, where he leads global Market Data Partnerships across Gurgaon and Bangalore. He plays a pivotal role in managing market data services, governance, and strategic partnerships with global financial service providers. He plays an instrumental role in major projects such as the **S&P Global and IHS Markit merger**, driving contract consolidation, operational efficiencies, and implementing **generative AI technologies** to enhance contract analysis and decision-making processes.

Anuj's career is a testament to his continuous search for excellence, adaptability to evolving technologies, and strong leadership in managing diverse, global teams. His journey from a young management graduate to a senior leader at a global financial powerhouse serves as an inspiration to aspiring professionals, showcasing how dedication, continuous learning, and strategic thinking can shape a remarkable career.

FORGED IN CODE, WRITTEN IN THE STARS: THE UNSTOPPABLE JOURNEY OF HARSH

Harsh Verma
BCA 2017-20
Founder at Aardo Solutions & Skygaze India, Member at ISDS, Japan

Every story of creation begins with a choice. For Harsh, standing at a crossroads in 2023, the choice was between the stable, paved road of a corporate job and the uncharted wilderness of entrepreneurship. For a young man from a lower-middle-class family, raised by a single mother, everyone advised the safe route.

Harsh chose the wilderness.

His journey began not in a boardroom, but in the humble confines of his home. Armed with BCA and MCA degrees and the weight of family responsibility, he had a dream but no map. "I had no idea how to even register a company," Harsh recalls. "The path was completely dark."

Juggling a 9-to-5 developer job to support his family and fund his dream, he spent his nights building his vision. In early 2024, he gathered a team of passionate youngsters to create Aardo Solutions, conceptualizing powerful IT products. For six grueling months, they coded, designed, and hustled, pouring every spare hour and rupee into the venture.

Then came the brutal lessons. After building a brand for six months, they discovered their name was unusable at registration. Their new name, "Aardo Solutions," faced its own trial by fire: the GST application was rejected three times for unknown reasons, draining their non-existent funds. "It felt like the system was designed to make you quit," Harsh says.

But quitting was never an option. After countless hurdles, Aardo Solutions was officially incorporated, but it was starving. With no funding and a hyper-competitive market, finding clients was a monumental challenge. With his back against the wall, Harsh looked up.

A lifelong passion for space science, a hobby he'd considered an inaccessible luxury, sparked an idea. He took a risk, buying a mid-range telescope on his credit card and setting it up on his rooftop. The wonder in the eyes of friends and neighbors who came to observe ignited a new possibility. This was the birth of Skygaze India.

The launch was met with two months of silence. Then, the universe sent a sign. In February, a planetary parade became a trending phenomenon. Suddenly, everyone wanted to look at the sky. Skygaze India hosted events at their small site, and they were all house-full successes. Premium clients started booking them for private home observations across the city. The gamble was paying off.

However, when the planetary buzz died down, the market went quiet again. This led to the next evolution. Realizing they needed to create a market, not just serve one, they pivoted to education. To scale up and secure larger clients like schools and corporations, they needed a professional-grade telescope—an expense that was terrifyingly out of reach. Harsh stood at another crossroads and made a risky bet: he procured a high-powered telescope entirely on credit, banking on a vision that others couldn't see.

Today, that leap of faith has been validated. Aardo Solutions is a robust tech firm powering institutions with its innovative software, and Skygaze India is a leading name in astronomy outreach, collaborating with schools and national events to bring the cosmos closer to thousands.

To the students at JIMS right now, Harsh wants to leave you with one thought, “If there’s one thing I’ve learned, it’s that dreams don’t wait for perfect conditions—they demand the courage to fight through uncertainty. Entrepreneurship is all about experimenting and evolving; if one thing fails, rise and work on the next.”

ALUMNI CORNER

Kumud Ranjan
PGDBM 2004-06
Digital Consultant -
Commerce & Marketing, Wipro

I AND AI

"To err is human, but to really complicate matters, you need AI."

My first encounter with artificial intelligence was not in a laboratory or a conference hall, but on my smartphone. I had asked my voice assistant to "set an alarm for 7." With a tone of certainty that would make a diplomat proud, it replied, "Alarm set for 7 p.m." I clarified, "No, 7 a.m." The assistant, still brimming with confidence, declared, "Alarm set for 7 a.m., tomorrow." Tomorrow? I had not even gone to bed yet! That was my introduction to AI — a partnership destined to be both amusing and, at times, exasperating.

Over the years, "I and AI" have evolved from that simple comic exchange into a far more meaningful relationship. AI has woven itself into the fabric of my daily life: in the way I work, the content I consume, and even the decisions I make. It is no longer just a tool but a companion of sorts — one that is highly efficient, occasionally frustrating, but always present.

Artificial Intelligence today is ubiquitous. It recommends what we should watch, curates the news we consume, and even predicts the products we are likely to buy. It has become that persistent companion who insists on offering advice, often unsolicited, but rarely ignored. Unlike human companions, however, this one does not borrow your car keys or forget to return your books.

Yet, the presence of AI compels us to reconsider what it means to be human. Creativity, for instance, is no longer limited to producing original content from scratch. With AI capable of drafting essays, generating designs, or composing music, the human role increasingly lies in guiding, refining, and infusing meaning into what the machine creates. The relationship resembles that of a master chef and a tireless sous-chef — the chef still decides the recipe, but the sous-chef expedites the process.

Of course, AI is not without its imperfections. It can be alarmingly confident while being entirely wrong, and its sense of humor often leaves much to be desired. Yet, these flaws only highlight a deeper truth: AI reflects us. It inherits our biases, amplifies our preferences, and mirrors our ambitions. In engaging with AI, we are, in many ways, holding a mirror to ourselves — seeing both our brilliance and our blind spots.

Looking ahead, the partnership between "I and AI" seems inevitable. Humans will continue to contribute empathy, ethics, and imagination, while AI will bring precision, scale, and memory that never fades. Together, this collaboration has the potential to address challenges greater than either could tackle alone — from climate change to medical research, or even the humble task of remembering birthdays.

When I think back to that first alarm-setting fiasco, I realize that AI may not always understand me. But in my efforts to make it better, I have understood myself more deeply. "I and AI" is not a tale of rivalry but of coexistence — one that asks us to learn, adapt, and occasionally laugh along the way.

"The future is not about replacing humans with machines, but about ensuring humans still know where the off switch is."

Pankaj Khullar
MCA 2004-07
Solution Architect Lead expert,
Mavenir

WHATEVER HAPPENS, HAPPENS FOR THE BEST

In 2007, I completed my MCA with 80%.

Most of my classmates got placed through campus drives. I couldn't—because of my 10th grade marks. Criticism. Ignorance. Loneliness. I faced it all.

Finally, I cracked Aricent with one of the highest packages in my batch. But the recession delayed my joining. Later, I even got selected by Oracle, but the offer got cancelled.

At the time, it felt like bad luck chasing me.

But then, I joined One97 (now it is Paytm). What I thought was just bad luck turned out to be destiny—because that's where I met my spouse.

Looking back, I realize:

- Delays weren't denials; they were redirections.
- Rejections weren't failures; they were protections.
- My true destiny wasn't a company; it was the person I was meant to meet.

To every young professional: don't lose hope when things don't go as planned. Life is always working in your favor—you just don't see it yet.

Because sometimes, the "setbacks" are what lead you to your greatest blessings.

Harish Goel
BCA 2005-08
Senior Director Cyber Security,
Publicis Groupe

AI AND CYBERSECURITY : FRIEND OR FOE?

Artificial Intelligence (AI) has become part of our everyday lives—whether we realize it or not. From Google Maps predicting the fastest route to Instagram suggesting the perfect reel to ChatGPT helping with assignments, AI is everywhere. But one of the most important areas where AI is making waves is cybersecurity—the fight to keep our digital lives safe. And here, the big question is: Is AI our friend or our enemy?

On the friend's side, AI helps us stay protected. Traditional security systems relied solely on fixed rules or manual checks, which were too slow to catch up with hackers. AI, however, can analyze millions of activities in seconds and immediately spot when something looks "off." For example, if someone tries to log into your Instagram account from another country, AI can flag it and block the attempt before any harm is done. Similarly, banks use AI to catch unusual credit card transactions, protecting us from fraud in real time.

But AI also has a dark side. Hackers are using the same technology to become smarter and faster. With AI, they can send phishing emails that look 100% genuine, create fake voices that sound like your boss or parents, or even make deepfake videos that are nearly impossible to tell apart from the real thing. Imagine getting a call from what sounds like your professor asking for a password or payment—it could be AI behind it!

So, should we be worried? The truth is, AI is a double-edged sword. What matters is how we use it. Just as AI can create fake scams, it can also be used to stop them—if organizations, governments, and individuals make the right investments and choices.

For us as students and professionals, the lesson is clear: cyber awareness matters. Don't click unknown links, double-check messages before reacting, and remember that not everything you see or hear online is real. AI is powerful, but the human brain—the ability to question, verify, and judge—is still the best defense.

So, is AI a friend or foe in cybersecurity? The answer depends on us. If we learn to use it wisely, it will be our strongest shield. If not, it may just become the hacker's favorite weapon.

Urvashi Gupta
PGDM 2016-2018
Senior Lead- Product Solution
Consultant, Leadsquared

THE POWER OF EMBRACING CHANGE: A CAREER BUILT STEP BY STEP

Every twist in my career—from sales to product—has been a stepping stone to growth. Here's how JIMS gave me the courage to embrace the unexpected and thrive.

When I joined JIMS for my PGDM in Marketing, I carried with me ambition, curiosity, and a dream to carve my own path. At that time, I had no idea how dynamic, unpredictable, and fulfilling this journey would turn out to be.

My first opportunity was as a Sales Executive Management Trainee. Sales tested me in ways no classroom could—it taught me resilience, persistence, and the importance of truly listening to customers. Those initial challenges laid the foundation of my professional identity, instilling in me the discipline and adaptability needed to grow.

Soon after, I was offered an unexpected but transformative role in Sales Enablement and Learning & Development. This marked a turning point. Instead of only focusing on personal targets, I was now helping entire teams succeed—through training programs, skill development, and structured enablement strategies. This phase taught me that true leadership lies not in personal wins, but in empowering others to achieve theirs.

After gaining enriching experiences in enablement, I transitioned to a new chapter—joining the Product team as a Product Consultant. Here, I found the perfect intersection of all my learnings: customer empathy from sales, structured thinking from enablement, and problem-solving through product innovation. Today, I get to bridge the gap between business needs and technology solutions, driving impact at scale. It is both challenging and deeply rewarding.

Looking back, my journey was never a straight line—from marketing to sales, to enablement, and now to product. But every step added value, shaping me into a more holistic professional. And through it all, the foundation built at JIMS has remained my anchor. It was at JIMS that I developed the confidence to embrace challenges, the curiosity to keep learning, and the courage to step into the unknown.

To the students and young alumni of JIMS, I would say this: don't fear the twists and turns in your career. Each role, each opportunity, even the unexpected ones, will shape you into the professional you are meant to be. Stay open, stay curious, and trust your journey.

As I continue to grow in the product space, I carry with me the values JIMS instilled in me—the hunger to learn, the drive to achieve, and the spirit to adapt. And no matter where life takes me, one truth remains constant: Once a JIMS-ite, always a JIMS-ite.

Abhishek Awasthy
PGDM 2022-24
Assistant Manager
Godrej Enterprises Group

MY JOURNEY AFTER JIMS

My Journey After JIMS

Whenever I think about JIMS, it feels less like an institution and more like a family. The classrooms, the faculty interactions, the endless discussions with peers, all of these built the foundation of my professional journey. But more than that, JIMS taught me the values of resilience, adaptability, and the courage to take the first step.

After graduating, I began my career with Godrej Enterprises Group as a Management Trainee. Walking into the corporate world for the first time was both exciting and challenging, but the confidence JIMS gave me helped me adapt quickly. My role took me to Lucknow, where I worked on building the market share of Appliances division. Every day was a new challenge, from convincing clients, to understanding customer needs, to learning the dynamics of consumer behavior. These experiences were not just about achieving something, they were about people, relationships, and learning how trust and persistence create results.

Today, I am proud to share that I have grown into the role of Assistant Manager. This milestone is not just a designation, but a reflection of the learning curve that started at JIMS and continues every day at work. I am more closely involved in decision making, managing 80 Cr turnover, and competitor benchmarking, responsibilities that constantly remind me of the leadership and management lessons I once practiced within the PGDM SEC C classroom (But in a funny, chill and relaxing mode as I was in classes).

Looking back, I feel grateful that JIMS didn't just prepare me for a job, it prepared me for life. The culture of openness, the encouragement to think differently, and the support system of mentors gave me the courage to keep evolving. Today, when I face challenges, I often find myself going back to those lessons.

As I move forward, I carry JIMS with me, not just as an alma mater, but as a guiding force that shaped my journey. And I hope that in the years to come, I can make my institute proud by contributing meaningfully to whichever role I take up.

Sparsh Srivastava
BBA Batch 2019-22
Consultant / Assistant Manager
(Deloitte Touche Tohmatsu India LLP)

LAYING THE GROUNDWORK AT JIMS ROHINI, REACHING NEW HEIGHTS AT KPMG AND DELOITTE

When I look back at my undergraduate years at Jagan Institute of Management Studies (JIMS), Rohini, I recognize them as the foundation of my academic and professional journey. Pursuing a Bachelor of Business Administration (BBA) between 2019 and 2022 gave me not only a solid grounding in management and finance but also instilled in me discipline, leadership, and a lifelong passion for learning.

Academic Excellence Rooted in JIMS

At JIMS, I had the privilege of securing the Silver Medal in BBA and maintaining consistent academic performance. I ranked 1st in my college in five out of six semesters with a 9+ SGPA and emerged as the University Topper in the second semester (1st out of 5600+ students) with a perfect 10 CGPA. This culture of academic rigor at JIMS shaped my work ethic and analytical mindset that helped me later excel during my MBA.

Growth Beyond Academics

JIMS encouraged me to step beyond the classroom. Winning 2nd place among 70+ teams in a case competition sharpened my strategic thinking, while research opportunities led me to co-author papers on financial frauds, digital banking, and financial management systems. I also took part in creative activities, such as the Murder Mystery competition by the Cultural Club, and represented the institute in Quizite at IIM Kashipur. These engagements prepared me for leadership and adaptability—skills that proved invaluable during my MBA and now in consulting.

Advancing through an MBA – Building on the Foundation

The strong base I gained at JIMS gave me the confidence to pursue an MBA in Finance and Marketing (2022–24), where I achieved some of my most rewarding milestones. I was awarded with the Best All-Round Student Award at the University level, secured 1st position out of 650+ students with a perfect 10 GPA, and attained top two grades in 24 out of 36 subjects.

Alongside academics, I carried forward the leadership spirit I nurtured at JIMS, serving as President of the Finance Club and leading initiatives that extended learning beyond classrooms. Each of these achievements reflected not only MBA-level efforts but also the solid preparation JIMS had instilled in me.

Entering the Consulting Profession

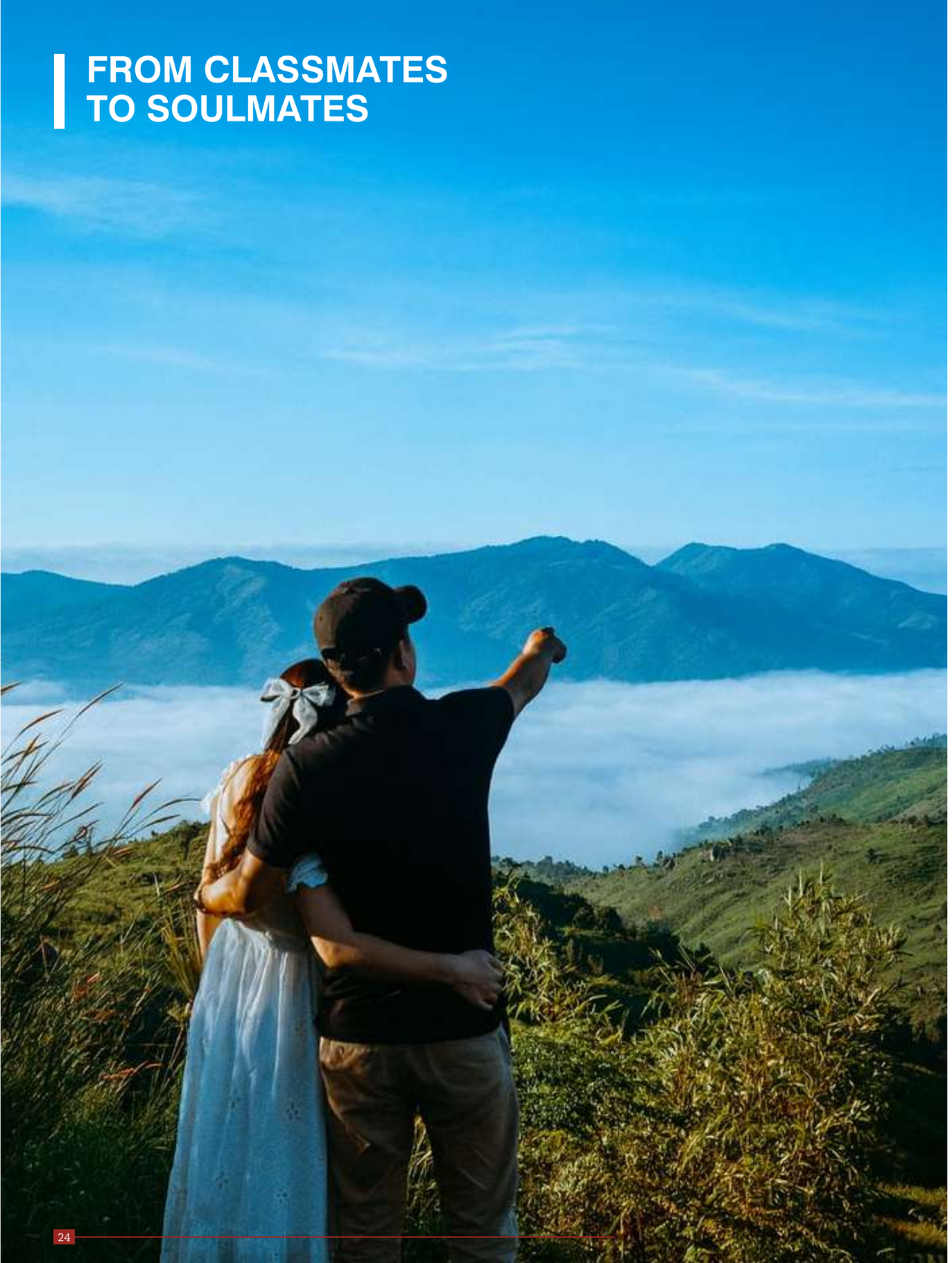
The journey naturally progressed into consulting. My first corporate role was with KPMG as an Associate Consultant, where I applied my academic learnings to real-world technology and finance solutions. Today, I continue this path as a Consultant at Deloitte, combining finance, analytics, and technology to deliver impact for clients.

Lessons That Stay With Me

Looking back, I see JIMS Rohini as the foundation that enabled me to succeed in my MBA and thrive in consulting. The lessons of consistency, adaptability, and curiosity, first cultivated at JIMS, have stayed with me throughout my academic and professional milestones.

JIMS was not just the beginning of my academic journey was the groundwork of my professional identity, shaping me into a learner, leader, and consultant.

FROM CLASSMATES TO SOULMATES



ANANT & RUCHIKA SARABHAI
PGDBM 2001-03

When I first walked into the halls of JIMS for my post-graduation, I was determined to focus on academics and career. Love was the last thing on my mind. Ruchika, on the other hand, entered with her quiet confidence and warm smile that lit up every classroom she walked into. Fate had placed us in the same batch, and before long, destiny began weaving its story.

At first, our conversations were about assignments and projects, but slowly those talks stretched into walks around campus, tea breaks that lasted a little longer, and laughter that came more easily when we were together.

Stressful exams and presentations became easier because we had each other's support. I found Ruchika's calm encouragement priceless, while Ruchika admired my determination and steady nature. We balanced each other in ways neither had expected.

What started as a casual friendship soon turned into something deeper. It didn't need grand gestures—just the comfort of knowing someone truly. By the end of our post-graduation, we weren't just thinking about jobs and careers, but about a future together.

But like every real story, it wasn't always smooth. There were moments of jealousy, little misunderstandings, and the silent fear of what would happen once JIMS ended.

Would careers pull them to different cities? Would family expectations create walls? These doubts lingered, but each time, we found strength in honest conversations and the quiet assurance that we were in it together.

By the time graduation robes were worn and photographs were clicked, we both already knew that our story couldn't just end at convocation. What started as a classroom friendship had grown into something far too precious to let go.

The next step wasn't easy. Convincing families, aligning career choices, and building a life beyond college walls took courage. But love built on shared struggles and trust is difficult to shake. Ruchika & I stood side by side, just as we had during exams and presentations; only this time, we stood before our families, making the greatest presentation of our lives: the case for our love.

And love won.

From classmates at JIMS to life partners, our journey is proof that sometimes, the most unexpected encounters in college can lead to the most beautiful outcomes. We have two sons, Rehaan & Ridhaan, whom we are nurturing with the same values our family & JIMS imbibed in us.

SHWETA & DEEPAK KAPOOR
MCA 2015-18

I was the studious type—always focused, always in the library. School was my world. Deepak, on the other hand, was the complete opposite. He was a back-bencher, carefree and constantly seeking fun. He never cared much for studies... until the exams came around.

One day, Deepak leaned over to my desk, his usual grin on his face. "Hey, Shweta. Can I borrow your notes? I'm sure you've got everything down perfectly." I raised an eyebrow. "You want my notes?" "Yeah, I might need some help," he admitted, giving me that charming smile.

Reluctantly, I passed him my notes, thinking it'd be a one-time thing. But he started showing up more often, asking questions, not just about the lessons but about everything else—life, music, dreams. Slowly, we began talking more, laughing, and sharing stories.

What started as a way to pass exams turned into something more. Deepak would wait for me after class, help me carry my things, and even share his lunch. Little by little, I realized that I was looking forward to our moments together.

The exams came and went, and so did the usual back-and-forth about notes. But now, there was something new—an unspoken connection between us.

It happened one evening after our final exam. As we walked to the bus stop, Deepak turned to me with a serious look. "I don't just want to be your study partner anymore," he said, his voice softer than usual. "I like you, Shweta." I stopped in my tracks, feeling my heart race. "I think I like you too, Deepak."

That was the moment everything changed. We didn't need grand gestures or perfect timing. It was the small things—shared notes, quiet talks—that led us here.

From study partners to life partners, Deepak and I had found something special. Love doesn't always come in a big dramatic way—sometimes, it just starts with a few notes.

ANSHUMAN AND AYUSHI DOGRA
MCA 2017-20

Our marriage is a journey that truly began at JIMS College during our MCA days from 2017 to 2020. Those years were not just about lectures, projects, and exams, but also about stolen glances, endless conversations, and memories that quietly wove our story together. What started as two classmates sharing notes soon turned into two hearts sharing dreams.

Today, as husband and wife, we look back with gratitude at those corridors and classrooms that became the foundation of our love. Our bond grew stronger with every challenge, every laugh, and every late-night study session, reminding us that the best degree we earned at JIMS was each other.

Once Together, Always Connected"

ALMA MATER CORNER

COFFEE SERIES 32 @ NOIDA

On 3rd August 2024, JIMS Elite, the esteemed Alumni Association of JIMS, organized its 32nd Coffee Series at the vibrant Big Boyz Lounge, Garden Galleria, Noida. This much-anticipated event witnessed an enthusiastic gathering of over 100 alumni from diverse verticals, coming together to celebrate the enduring bonds fostered during their time at JIMS.

The evening began with a warm welcome by Ms. Swati, President of JIMS Elite, who eloquently spoke about the importance of staying connected with one's alma mater. Her words highlighted the role of alumni networks in fostering professional growth, mentorship, and lifelong friendships.

The event served as a platform for alumni to catch up with old friends, share experiences, and engage in meaningful networking. The atmosphere was filled with nostalgia, laughter, and a sense of belonging, as attendees reminisced about their college days while forging new connections.

Coffee Series 32 was yet another successful endeavor by JIMS Elite to strengthen the alumni community. The evening not only celebrated the shared journey of its members but also reinforced the significance of the JIMS legacy, leaving everyone with cherished memories and renewed enthusiasm for future events.

COFFEE SERIES 33 @ GURUGRAM

On 9th November 2024, JIMS Elite, the Alumni Association of JIMS, hosted its 33rd Coffee Series at the lively The Drunken Botanist, DLF Cyber City, Gurugram. The event brought together a dynamic mix of alumni from diverse verticals, creating a vibrant platform for connection, camaraderie, and professional growth.

The gathering buzzed with energy as attendees reunited with old friends and made new connections. The relaxed yet engaging ambiance of the venue provided the perfect backdrop for meaningful conversations, which encouraged a strong sense of community among the alumni. From sharing career experiences to exchanging ideas, the event was a hub of collaborative and inspiring interactions.

This coffee series marked yet another successful effort by JIMS Elite to strengthen ties within its alumni network. By providing opportunities for networking and rekindling old bonds, the event emphasized the value of staying connected to one's alma mater.

The evening concluded on a high note, with everyone cherishing the opportunity to reconnect and build bridges for future collaborations. Coffee Series 33 was a testament to the enduring spirit of the JIMS community and its commitment to nurturing lifelong relationships among its members.

CHRISTMAS CARNIVAL & NEW YEAR 2K25 IN DEC 2024

The Alumni Meet 2K24-2024 brought together alumni from the MCA, BBA, and BCA programs for a festive evening of connection and celebration. Themed "Christmas cum New Year Celebration," the event created an engaging atmosphere filled with joy, camaraderie, and fond memories.

Out of 388 registered alumni, 267 returned to their alma mater to participate in the alumni meet, creating a lively and heartwarming atmosphere. The event provided a wonderful opportunity for alumni to reconnect with faculty members, rekindle cherished friendships, and make new bonds. Alumni from various batches across the BBA, BCA, and MCA programs joined the gathering, showcasing strong engagement from all groups. Seeing our alumni building successful careers in various fields was a proud moment. One of our alumni, Karan Santwani, has been recognized in the film industry for his work on several notable projects. Some have founded start-ups, while many others have attained senior positions in reputed companies and important roles in government. Their achievements reflect the education and values provided by our institution.

Highlights of the event included a stand-up comedy by the alumni, a sumptuous dinner, and a lively DJ session that energized the alumni. Adding to the festive spirit was a bonfire, around which alumni gathered to share stories, reflect on their journeys, and enjoy the warmth of the moment. The Alumni Meet was more than just a celebration—it was a platform for fostering meaningful relationships, strengthening the bond between alumni and their alma mater, and encouraging professional and personal connections among the alumni.

ANNUAL ALUMNI DINNER

On March 8, 2025, JIMS Elite, the Alumni Association of JIMS, organized its much-anticipated Annual Alumni Dinner at The Holiday Inn, Aerocity Delhi. The event brought together alumni of the PGDM program from various batches, offering a vibrant evening filled with nostalgia, networking, and renewed connections.

The gathering commenced with interactive ice-breaking activities, encouraging alumni to reconnect and engage with peers from different years. The atmosphere was further enlivened by an entertaining stand-up comedy performance by Vivek Samtani, filling the room with laughter and joy. The event provided the perfect setting for meaningful conversations and shared memories.

More than just a reunion, the evening was a tribute to the 32-year legacy of the JIMS Rohini, Delhi community, celebrating the strong bonds that have withstood the test of time. It served as a platform for alumni to not only relive cherished moments but also forge new professional and personal relationships. The event exemplified the spirit of JIMS Rohini, reinforcing the sense of belonging among its alumni and ensuring that the connections built over the years continue to thrive.

CAPACITY BUILDING WORKSHOP

JIMS Elite, the official Alumni Association of JIMS, in association with Edumedha, proudly hosted a Capacity Building Workshop on Saturday, 26th April 2025, at the JIMS campus. The workshop was thoughtfully designed with the objective of equipping underprivileged youth with the necessary skills, confidence, and exposure to become job-ready and future-ready professionals.

The initiative reflected JIMS Elite's ongoing commitment to empower society through education, mentorship, and knowledge-sharing. It provided the participants with practical learning opportunities, guidance from seasoned professionals, and valuable industry insights that are crucial for building sustainable careers.

The workshop was enriched by the contributions of 20 distinguished JIMS alumni from diverse industries, who came together as resource persons to share their experiences and expertise. They conducted four interactive and insightful sessions, each focusing on a key aspect of professional growth:

• Digital Marketing and AI Tools – equipping participants with an understanding of digital platforms and modern technologies shaping today's businesses.

• Sales Strategy and Customer Handling Skills / Career and Salary Growth – offering practical tips on building effective sales strategies, improving client relationships, and planning long-term career progression.

• The Confident You: Mastering Personality & Communication—enhancing self-presentation, interpersonal skills, and confidence for professional success.

• Entrepreneurship Essentials: Skills for Self-Employment—inspiring participants to think beyond traditional employment by developing an entrepreneurial mindset and learning the fundamentals of self-employment.

The sessions were highly engaging, interactive, and motivational, leaving participants with actionable takeaways that can significantly impact their personal and professional journey.

COFFEE SERIES 34 @ CHANDIGARH

JIMS Elite organized an engaging coffee meet on 3rd May 2025 at Olive Café & Bar, Chandigarh—a city that continues to hold a special place in the hearts of our alumni. The event provided a wonderful opportunity for former students to reconnect over coffee and refreshments, reminiscing about their college days while sharing updates about their professional journeys.

Beyond the conversations and connections, the event also served as an opportunity to provide an update on recent campus placements, academic advancements, and new initiatives being undertaken to further enhance the student experience and institutional excellence.

A special segment of the evening was dedicated to Edumedha, JIMS' flagship CSR initiative. This noble endeavor aims to provide educational support to underprivileged sections of society, reinforcing the institute's commitment to social responsibility. Alumni were introduced to the impactful work being done through Edumedha and were encouraged to contribute in any way possible—be it through mentorship, volunteering, or financial support.

The Coffee Meet not only rekindled cherished memories but also strengthened the bond between JIMS and its alumni, inspiring a renewed sense of belonging and collective purpose. As JIMS Rohini continues to grow and evolve, the support and engagement of its alumni remain an integral part of its journey forward.

COFFEE SERIES 35 @ BENGALURU

JIMS Elite hosted a coffee meet on 17th May 2025 at Koramangala Social, Bengaluru, bringing together alumni for an evening of conversations over a cup of coffee. The gathering offered a warm setting for attendees to reconnect, share updates on their career paths, and reminisce about their college days.

Beyond the lively exchanges, the event also served as a platform to update alumni on the latest campus placements, academic progress, and new initiatives aimed at elevating student experience and fostering institutional excellence at the campus.

The Coffee Meet not only revived cherished memories but also reinforced the enduring bond between JIMS and its alumni, cultivating a renewed sense of unity and shared purpose. As JIMS Rohini continues to expand and innovate, the engagement and support of its alumni community remain vital to its ongoing success.

MANAGEMENT DEVELOPMENT PROGRAM @ JIMS

Jagan Institute of Management Studies (JIMS) takes immense pride in conducting Management Development Programs (MDPs) designed for a wide spectrum of organizations. These programs are meticulously curated to enhance managerial capabilities and provide professionals with specialized expertise in key areas of management.

Every MDP is crafted to address the specific requirements and objectives of the participating organization, ensuring both relevance and impact. The core purpose of these programs is to foster professional growth, sharpen skills, and strengthen leadership capabilities, enabling participants to make meaningful contributions within their organizations.

By equipping professionals with advanced knowledge, practical tools, and strategic insights, JIMS MDPs create a transformative learning experience—driving individual excellence, organizational productivity, and long-term effectiveness.

National Building Construction Corporation
(NBCC)

Power Grid Corporation of India Ltd.
(PGCIL)

Engineers India Ltd.
(EIL)

National Hydroelectric Power
Corporation (NHPC)

Grid Controller of India Ltd.
(EIC Leadership)

National Institute of Banking Studies &
Corporate Management (NIBSCOM)

Gas Authority of India Ltd.
(GAIL)

National Thermal Power Corporation of India
(NTPC)

Pharmaceuticals & Medical Devices Bureau of
India (PMBI)

Krishak Bharati Cooperative Ltd.
(KRIBHCO)

EDUMEDHA-JIMS SOCIAL INITIATIVE

Since 2010, Edumedha, the Institutional Social Responsibility (ISR) initiative of Jagan Institute of Management Studies (JIMS), has been working to create meaningful social impact through education, skill development, and employment generation for underprivileged communities. Over the years, Edumedha has partnered with more than 30 NGOs to provide quality education, innovative learning support, and livelihood training to children and youth in need. These efforts focus not only on imparting academic knowledge and employable skills but also on fostering holistic development and empowering individuals to secure sustainable livelihoods. To date, the initiative has positively touched the lives of over 50,000 beneficiaries, enabling them to improve their family environment and social well-being.

Building on this legacy, Edumedha is now extending its focus to senior citizens through the development of a Senior Citizens Recreational Club. The club aims to offer elderly individuals a safe, inclusive, and engaging space where they can participate in social, cultural, and intellectual activities, enhancing their physical and emotional well-being.

NOTE FROM CURRENT STUDENTS

Aryan Khandelwal

Alumni meets are not just reunions; they are powerful bridges between experience and aspiration. Being a part of this year's Alumni Meet and contributing to its smooth execution was a truly rewarding journey for me.

The evening was filled with nostalgia as our seniors walked back into familiar corridors, sharing stories of perseverance, growth, and success. Each interaction became a learning experience reminding us that the true essence of education lies not only in classrooms but also in the journeys of those who came before us.

Coordinating the event taught me the importance of teamwork, attention to detail, and leadership in action. It was inspiring to witness how bonds created years ago continue to flourish and guide the present generation.

For me, the Alumni Meet was more than an event—it was a celebration of legacy, connection, and the promise of carrying forward the spirit of our institution.

Pranshul Mittal

Alumni networks offer a wealth of opportunities that can meaningfully shape one's career trajectory. The JIMS Rohini alumni meet reinforced this truth for me. Conversations with graduates across roles and industries blended mentorship, practical guidance, and genuine encouragement. They spoke about goal-setting and the importance of building a personal "board of advisors," reminding us that clarity of purpose, consistency, and character compound over time. We were urged to embrace challenges, stay grounded in our values, and keep learning—because careers seldom move in straight lines.

Their advice was simple yet powerful: know where you want to go; break big ambitions into small, repeatable steps; document progress; and treat setbacks as lessons. They highlighted the power of networks—connecting with like-minded individuals, following up with intent, and adding value to others—because relationships often open doors that résumés can't. Above all, they asked us to be curious, adaptable, and reliable.

The meet also reminded us of the strength of our alumni community. A strong alumni network not only offers mentorship and career opportunities but also creates a lasting ecosystem of support, collaboration, and shared growth. It becomes a resource students can rely on long after graduation, inspiring them to give back in the same spirit.

I left with deep gratitude for our teachers, mentors, and alumni whose guidance continues to expand our horizons. The meet was more than an event; it became a circle of inspiration and accountability, strengthening our resolve to grow professionally while giving back to the JIMS community.

MAJOR EVENTS @ JIMS

Orientation

Retail Insights Summit

ICAMP

Diwali Celebration

Sportastico

National Financial Literacy Quiz

International Immersion Program to Dubai,
collaboration with BITS Pilani

JE | JIMS ELITE

Come, be a part of the JIMS Alumni Association!

To become a member of the JIMS Elite,
please mail to us at alumni@jimsindia.org

For further communication, kindly contact the below mentioned address :

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